

As the desire for antique clocks increased, so has the need for quality restoration work. In 1969, local clock collectors came to our commercial art studio, seeking help for their clock dials. We became interested in their hobby, and they soon invited us to join the National Association of Watch & Clock Collectors. This group of dedicated horologists was quick to show us what they needed. Their interest and encouragement was the beginning of The Dial House, a full time home business for Richard and Martha Smallwood.

Daughter, Kathi Lynn Seiwert has worked with us since 1973. Kathi's talent for oil painting has been nurtured by her appreciation of the horological art surrounding her since childhood. In 1998, Kathi began working independently as Dial House II. We still join forces on a weekly basis to assist each other with our separate fields of expertise Kathi specializes in the preservation and restoration of our most valuable pieces at:

=====Dial House II=====
1555 McGarity Road Temple, GA 30179
=====770-505-4417 kedh2@aol.com=====

Daughter, Vicki Cross is back with us after a 20 year hiatus to raise a family and work in administration for a Christian school. She now administrates the whole family at The Dial House.

Granddaughter, Alicia Combs has a Bachelors Degree in fine art and graphic design. She digitally restores the rarest originals before they are forever lost. This technology records every actual brush stroke of the original artist.

Grandson, Stephen Cross, has just graduated and continues to help the family while learning the basics of the business.

Last, but not least, is son Ray who went on to a career with Xerox. He refuses to be a paid employee but he has been priceless in keeping The Dial House equipped and running with state of the art computer technology.

Over the last 39 years, we have attended countless NAWCC meetings. We have visited many clock collections and met the world's most knowledgeable collectors and curators who have taught us the importance of originality and authenticity. Our work with them, as well as our work with dealers and restorers has made us keenly aware of what is most desirable in a fine antique. They have afforded us the opportunity to study, preserve, and reproduce the minute details of thousands of our finest original dials.

SHIPPING

When your package arrives, we examine and photograph the contents. An acknowledgment estimating cost and time will be mailed or e-mailed. Your dial is then put right into work.

Any special instructions such as changes in our standard antique finish or original patterns must be included in writing, inside your package.

A large well padded box will withstand jolts and gets better attention in shipping. Fragile items should be double boxed for added security. Extra pieces such as back plates, mechanisms should be removed before shipping.

A packing list of the dials enclosed as well as your name secured to the back of each dial is the best insurance. Packages are seldom lost, but outside identification can become difficult to read. If there is no identification on the inside, the contents will go to the dead letter office or salvage store. We insure everything we return for the replacement cost of the dial, unless otherwise instructed.

We mail completed work daily with a signature required card. Packages should never be left at the door. If no one is home, a notice will be left and the package returned to the Post Office to be held 30 days for pickup or redelivery.

Total refinishing of a dial is usually completed in 4 to 8 weeks. Our backlog varies so if completion time is crucial to you, please get in touch before shipping.

COST 2012

Touch up work is estimated on the time needed to achieve the best possible results. Evaluation and alternatives will be given after we have the dial in hand. Non binding estimates can be given from pictures or copies of the dial in question. Pictures can also be sent via E-mail.

Printed dials on painted, silver or brass backgrounds start at \$75.00 and increase slightly with size or unusual lettering.

Hand decorated dials vary greatly according to amount and type of decoration.

OG dials with decorated corners \$100.00

Tall case dials from \$325.00 up

Moon phase wheels \$145.00 up

Brass & silver multiple piece tall case dials start at \$400.00

New plates, zinc, brass, steel or aluminum cut to your pattern 30 cents per sq. inch.

Paper dials applied to your plate \$65.00

Rings and bezels must be removed at a cost of \$18.00 each. They can be polished and lacquered or left with the original patina. Treatment depends on appearance of the rest of the clock. We will look for your instructions.

THE DIAL HOUSE
3971 Buchanan Hwy
Dallas, Ga 30157
770-445-2877

Email: dial_house@juno.com

Web: www.dialhouse.net